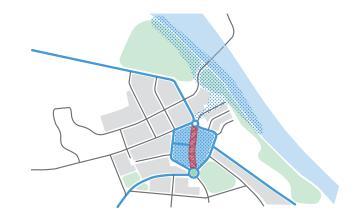


Develop an agreed **framework** and **Master Plan** for the **revitalisation** of the **main shopping district** within Waikerie to facilitate:

- Enhanced ability for people to be retained in the precinct through provision of people focused public infrastructure, plantings and art
- Improved visual amenity of the area
- A distinct and greater pedestrian bias to create connections within the CBD and key town assets such as Riverfront, Australia Post, Hospital, Library, Woolworths, etc.
- Create meeting places/spaces for people. Reduction of traffic within the precinct through identification of areas for nearby connected parking
- A precinct that has safer and better access for young, old and mobility impaired using different transport modes like walking, bikes, wheel chair and prams.
- The ability to transform the precinct to conduct festivals and events
- Increased pride and optimism within the trader and local communities through physical change in the CBD environment





Project Objectives

CBD Revitalisation Plan

The CBD revitalisation plan is a planning and design framework that will help guide future works and ensure that the CBD character is both vibrant and functional. The Revitalisation Plan will re-establish the important role of the CBD, re-invigorate the layout, public spaces, function and character, and will guide Council's planning and design for staged implementation of improvements.

WE ARE HERE:

STAGE 1

Background + Site Analysis
Information Gathering

Opportunities + Design Strategy



STAGE 2

Draft Revitalisation Plan (Concept Designs)

STAGE 3

Final Revitalisation Plan Implementation Priorities (Council Endorsement)





CDB now



CDB now

Beautify connections between main streets and off-street parking Bigger and Better public amenities easily locatable, accessible Corner of Francis St and McCoy st a preferred site for landscaped seating open space for community Create connections between main streets and off-street parking Distinct and uniform street furniture throughout CBD upto Riverfront - like Orange bins Encourage bike use - create bike paths along CBD connecting to Riverfront, bike stands at various locations. Explore opportunity of reversing traffic direction on Francis St and configuring one-way throughout Garden beds, garden seating at suitable locations Landscape roundabouts for visual appeal Loading zones and access for logistics Marketing of local businesses, dine out places, attractions, etc Mid-block crossings for slowing vehicles and safe pedestrian crossing (some identified sites are in front of Post office, few spots in McCoy St, Francis St, Coombe Tce in front of Pub) Mud maps along the streets for visitors to find key spots and routes Open areas within CBD for public use such as space around Church Opportunities to create shade throughout CBD for seating/shelter (artificial & natural) Parallel parking for RVs on Coombe Tce in front of Pub Pedestrian/visitor friendly footpath well-connected from new Caravan Park to CBD - interesting journey theme Reconfigure McCoy St to One-way with on-street angle parking (considering Economic effect) Reduce hardscaped sites and introduce soft landscaping for public use (e.g. Toni Marie site) Replace existing trees with suitable species (consider ground, services, growth, height, stagewise replacement, etc) Way finding signage to key CBD points & main town attractions What's on Signage (back-lit or illuminated, changeable, attractive) All Laneways within CBD to be made safe with lighting, shade and well presented Children playground in close proximity to CBD (close to shops or visible from a sheltered seating space) Consider overall Francist st for a revamp with planter beds, parklets, traffic direction, landscaping Consider WSUD (Water Sensitive Urban Design) for landscaping in general Explore option of Electronic display/signage on Toni Marie site Green area on Campbell St (front of hardware shop) to be revamped and connected to McCoy st, parking reconfigured Identify and revamp off-street parking lots (entry, exit, lighting, etc) Inclusion of themed art / art wall at one specific location that could be rotated/changeable for events Main street entrance statement / feature / art Murals/street arts on buildings NW Corner of Campbell St and McCoy st a preferred site for landscaped seating open space for community One or two appealling sheltered/shaded seating space for eat, sit, rest, coffee, relax, etc Parking configuration on Peake Tce from roundabout to Riverfront to be reviewed and reconfigured Parking lot on White St (behind Post Office) to be well connected to McCoy St, opportunity for a children playground to rear of Café on McCoy here Parklets on Main street in fronts of eateries Shade, shelter and seating closer to off-street parking lots and shops street banners, signs along footpath Street lighting throught CBD Use of local artist content alont the streets/footpaths Identify windy spots within CBD and options for screening Kirby St as directional route to Riverfront travelling from Coombe Tce Narrow streets especially McCoy St Themed lighting on McCoy St for effect / statement

Working Group Priorities vs Activities

1 = High

Activities may form part of Stage 1 development, Budget of \$900k in LTFP for 2016/17

2 = Medium

Activities may form part of Stage 2 development, subject to budget approval

3 = Low

Activities for future stages



Priorities

What are the qualities that make Waikerie distinctive + attractive?





Define the core



Stitch the street together



Build on community



Reclaim places for people



Safety + Accessibility



Public Art + Community



Green the CBD



Wayfinding & Town Identity



Paving improvements



Lighting improvements and evening activities



Landscape / Amenity improvements



Furniture & Urban Elements



Framework

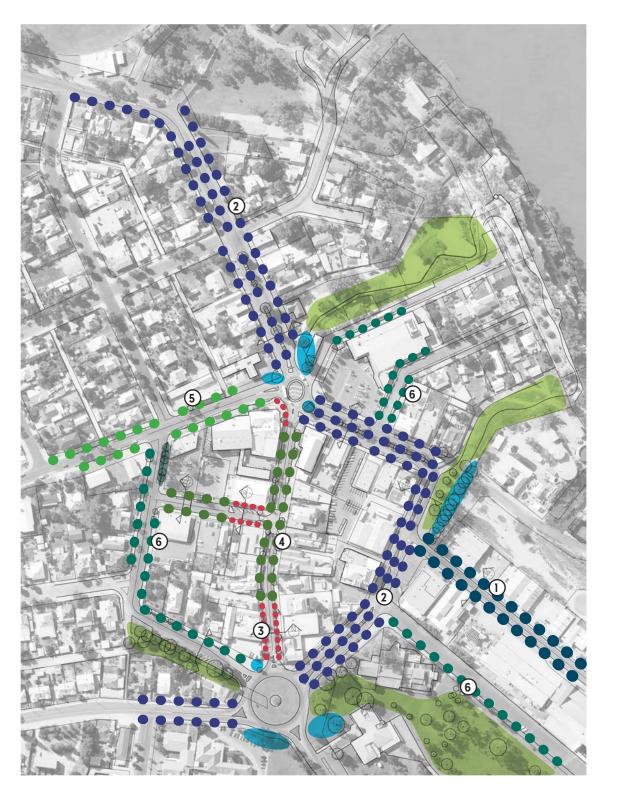


- ① CIVIC PARK

 TREE MANAGEMENT NEW

 TREE LAYER
- PROMNITZ GARDENS TREE MANAGEMENT - NEW TREE LAYER
- O POINEER PARK TO CLIFFTOP WALK
- (4) HISTORIC INTERPRETIVE PARK

Open space linkages

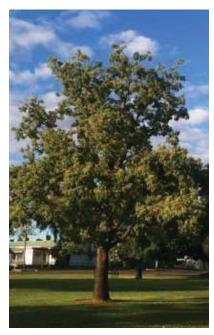


- 1 • IAN OLIVER ENTRY AVENUE
- ② • JACARANDA BOULEVARD CRUSH, WHITE & PEAKE
- 3 ••••• FLOWERING MAINSTREET

 MCCOY ENTRIES + FRANCIS PLAZA
- ④ ● CENTRAL AREA

 MCCOY + FRANCIS
- ⑤ ● COOMBE TCE
- ⑤ ● SIDE STREETS
 - SPECIAL TREES

Street Trees



Brachychiton populen Kurrajong



Melia azedarach White Cedar (non-fruiting)



Jacaranda mimosifolia Jacaranda



Lagerstromia indica 'Natchez' Crepe Myrtle

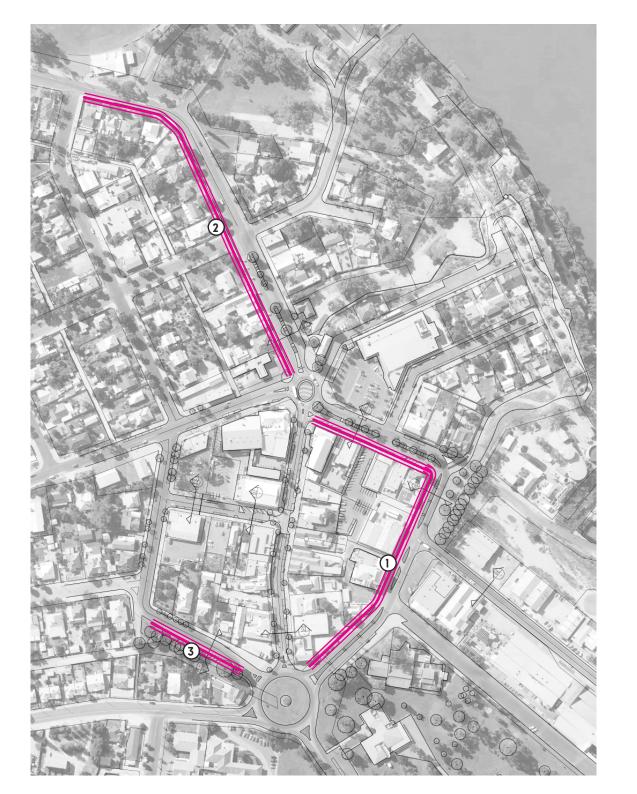


Pistacia chinensis Pistachio



Araucaria heterophylla Norfolk Island Pine

Street Trees



- OVERHEAD WIRES
 FOR POSSIBLE
 UNDERGROUNDING
- ① SECTION 1: CRUSH & WHITE
- ② SECTION 2: PEAKE
- ② SECTION 3: CAMPBELL TERRACE & PROMNITZ GARDENS

Undergrounding overhead wires





Scaevola collaris Fan Flower



Chrysochephalum spFringe Myrtle



Templetonia retusa Cockies Tongue



Eremophila barbata Blue Range Emu Grass



westringia rigida Stiff Western Rosemary



xanthorrhoea quadrangulata Forrest Grass Tree



Eremophila glabra Kalbarri Carpet



Eremophila glabraProstrate Form



Eremophila glabraRoseworthy Form



Poa labillardieri Eskdale Tussock Grass



Zamia furfuracea Cardboard Palm



Eremophila glabra Murchison River



Russelia equisetifolia Firecracker Plant



Thryptomene saxicola 'fc payne' Rock Thrypene



Lomandra longifolia 'Katrinus Deluxe' Spiny Head Mat Rush



Anigozanthus sp. Kangaroo Paw



Dianella caerulea 'Cassa Blue' Flax Lily



Sedum spectabile Autumn Joy



Lomandra longifolia 'Tanika' Spiny Head Mat Rush



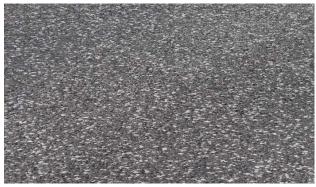




Unit Paving



Washed Aggregate Paving Footpaths

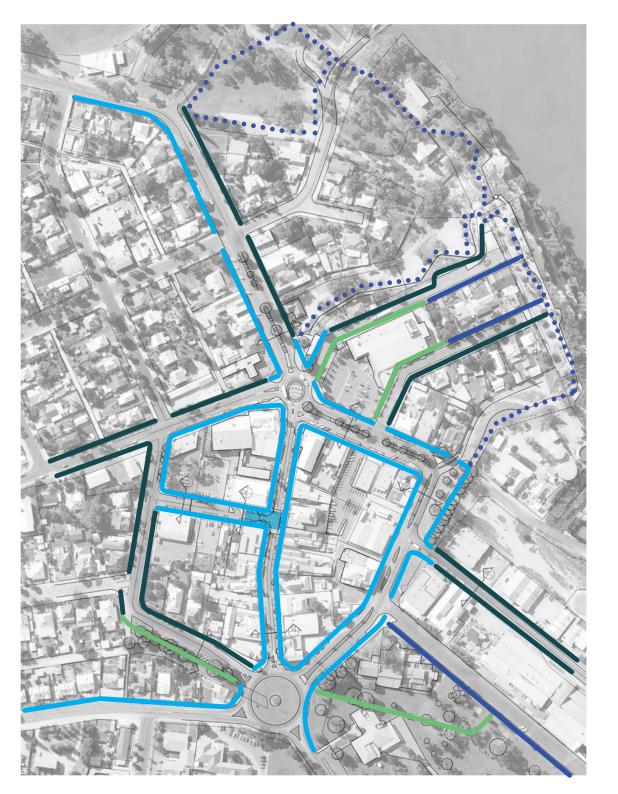


Hotmix

Trafficable Pavers



Compacted Granulitic Sand



- PRIMARY PATHWAY
 UNIT PAVING
- SECONDARY PATHWAY HOTMIX
- SECONDARY PATHWAY CONCRETE
- TERTIARY PATHWAY COMPACTED GRAVEL
- TRAIL

Footpaths







Planters

Tree grates



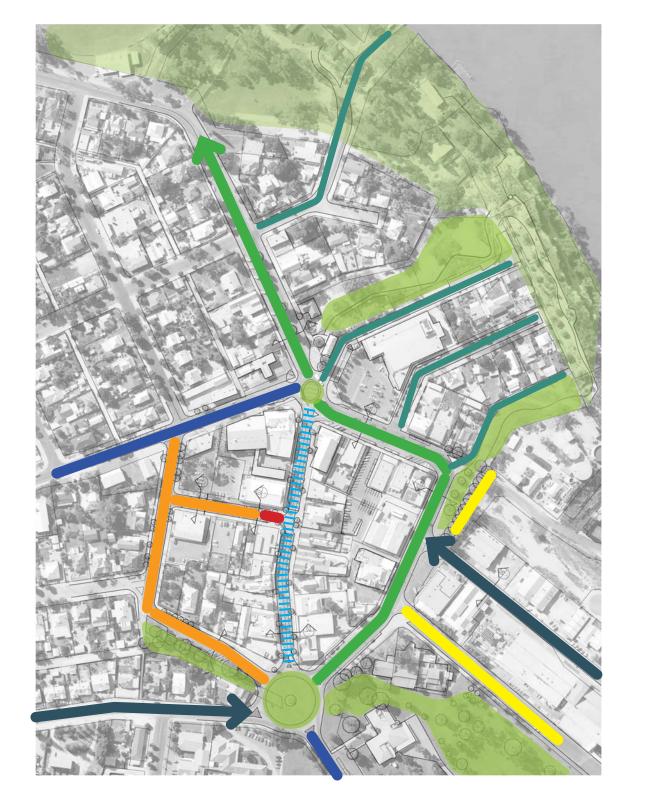
Low walls with seating



Consistent suite of furniture

Steel frame Class 1 durability hardwood Timber battens

Furniture



CBD APPROACH

CBD BOULEVARD

IIIIIII MAIN STREET

CBD ACCESS

PARK EDGE

RIVER CONNECTION

MAJOR INTERNAL TOWN STREET

PLAZA

Street Character







lan Oliver Drive







lan Oliver Drive





EXISTING

Crush Terrace





PROPOSED

Crush Terrace







White Street







White Street







Peake Terrace





PROPOSED

Peake Terrace







McCoy Street



PROPOSED



McCoy Street



EXISTING



Francis Street







Francis Street







Coombe Terrace



PROPOSED



Coombe Terrace



EXISTING



Pflaum & Campbell Terraces



PROPOSED

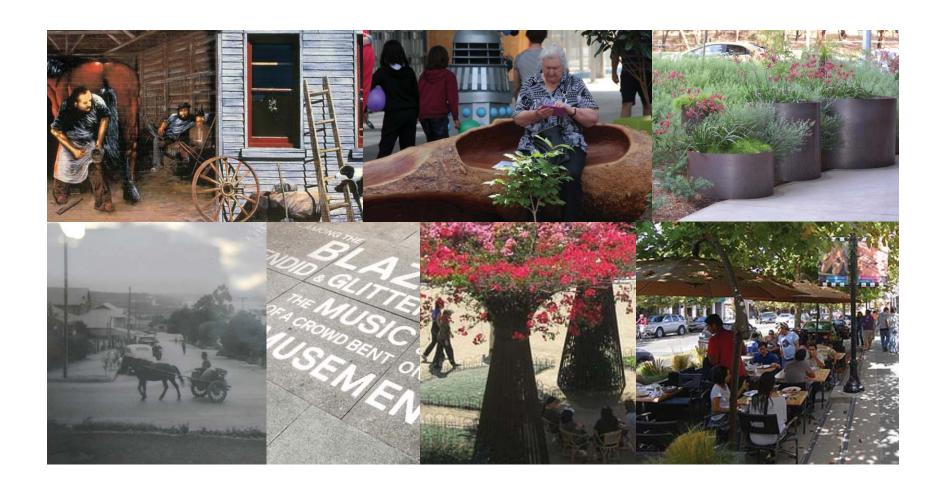


Pflaum & Campbell Terraces

PUBLIC ART

PARTNERING

MANAGEMENT



Community

STRATEGIC VISION INCREMENTAL APPROACH PRIORITIES 1 = High 2 = Medium 3 = Low **CBD REVITALISATION** FRAMEWORK **ECONOMIC BENEFIT KEY MOVES**